	EC'd Yes	Rep Order#
		6866192
		Ver#
		Mod# 0
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Show		Traffic Order# 216166
howing Buylines: All Lines	Last Received: 1	
Lines	10/22/2012 10:56 AM	Printed:
	10:56 AM	10/24/2012 11:58 AM

1 of 3

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-- CONTRACT COMMENT --

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6P-630P Buyline Comment:	7P-730P Buyline Comment:	7P-730P Buyline Comment:	7A-8A DAYI Buyline Comment: WIN	7A-8A DAYI Buyline Comment: WIN	8A-9A Buyline Comment:	8A-9A Buyline Comment:	8A-9A Buyline Comment:	5A-530A DAYI Buyline Comment: WIN	5A-530A Buyline Comment:	Time
WISH-TV NEWS 8 AT 6	INSIDE EDITION	INSIDE EDITION	DAYBREAK/CBS THIS MORNING: WIN	DAYBREAK/CBS THIS MORNING: WIN	CBS THIS MORNING	CBS THIS MORNING	CBS THIS MORNING	DAYBREAK EARLY EDITION : WIN	DAYBREAK EARLY EDITION : WIN	Program
:30	:30	: 30	: 30	:30	:30	:30	<b>:</b> 30	: 30	:30	Len
\$600.00	\$550.00	\$550.00	\$350.00	\$350.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Rate
10/24-10/24	10/26-10/26	10/24-10/24	10/26-10/26	10/24-10/24	10/29-10/29	10/25-10/25	10/23-10/23	10/26-10/26	/24-	Dates
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\$600.00	\$550.00	\$550.00	\$350.00	\$350.00	\$150.00	\$150.00	\$150.00	\$150.00	\$150.00	Total Cost
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	EC'd Yes	Rep Order#
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Showin	I	Traffic Order# 216166
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State   Comparison   France   Comparison	ser	WISH-TV IND ( ).IDC IDCVF DON	IANAPOLIS, I VF_DONNELI NELLY	Z. N	Agency ( ) I 650 MAS WASHIN	BUYING SACHU GTON,	TIME SETTS AVE,N.N DC 20001	V., SUITE 210	Rep Firm Sales Office Salesperson		CHILADELP KATE BRAD	HIA	
In Day Time Program  2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2	Estimate# Buyer Phone#	2509 Erica Corso			Agency C/P1/P2/E Flight Dates Hiatus Weeks	354 10/23/:	/352/2509 2012 - 10/29/201:	2	Salesperson l Salesperson l	Phone# FAX#	215-567-60 215-567-59	.05 .38	
No.	LA//	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
### RAP-S3DP WISH-TW NEWS 8 AT 5:30		!	 				1 1 1 1				1 1	1 1 1 1	!
TU   S30P-6P   MISH-TV NEWS 8 AT 5:30   S500.00   10/23-10/23   1   1   1   S500.00   Buyline Comment: WIN   S30P-6P   MISH-TV NEWS 8 AT 5:30   S500.00   10/23-10/25   1   1   1   S500.00   S500.00   S30P-6P   MISH-TV NEWS 8 AT 5:30   S500.00	11		6P-630P ne Comment:	i-TV NEWS 8 AT		: 30	\$600.00	10/26-10/26	ц	щ	Н	\$600.00	
THE	12		530P-6P ne Comment:	1-TV NEWS 8 AT		: 30	\$600.00	10/23-10/23	Д	Н	щ	\$600.00	
M S30P-6P WISH-TV NEWS 8 AT 5:30	13		530P-6P ne Comment:	1-TV NEWS 8 AT		: 30	\$600.00	10/25-10/25	Н	Н	Н	\$600.00	
TU 5P-530P WISH-TV NEWS 8 AT 5 :30 \$600.00 10/23-10/23 1 1 1 2 \$600.00  TH 5P-530P WISH-TV NEWS 8 AT 5 :30 \$600.00 10/25-10/25 1 1 1 2 \$600.00  Buyline Comment: WIN  M 5P-530P WISH-TV NEWS 8 AT 5 :30 \$600.00 10/25-10/25 1 1 1 2 \$600.00  Buyline Comment: WIN  W 12P-1230P WISH-TV NEWS 8 @ NOON :30 \$650.00 10/24-10/24 1 1 1 \$650.00  Buyline Comment: WIN  F 12P-1230P WISH-TV NEWS 8 @ NOON :30 \$650.00 10/24-10/24 1 1 1 \$650.00  Buyline Comment: WIN  TU 11P-1135P WISH-TV NEWS 8 @ 11 :30 \$900.00 10/25-10/25 1 1 1 1 \$650.00  Buyline Comment: WIN  TH 11P-1135P WISH-TV NEWS 8 @ 11 :30 \$900.00 10/25-10/25 1 1 1 \$900.00	14		530P-6P ne Comment:	1-TV NEWS 8 AT		:30	\$600.00	10/29-10/29	Н	Н	Н	\$600.00	
TH SP-530P WISH-TV NEWS 8 AT 5  Buyline Comment: WIN  M SP-530P WISH-TV NEWS 8 AT 5  Buyline Comment: WIN  WISH-TV NEWS 8 @ NOON  Buyline Comment: WIN  F 12P-1230P WISH-TV NEWS 8 @ NOON  Buyline Comment: WIN  TU 11P-1135P WISH-TV NEWS 8 @ 11  Buyline Comment: WIN  TH 11P-1135P WISH-TV NEWS 8 @ 11  S900.00  10/25-10/25  1 1 1 1 2 \$600.00  10/24-10/24  1 1 1 1 \$650.00  10/25-10/25  1 1 1 2 \$650.00  10/25-10/25  1 1 1 2 \$650.00  10/25-10/25  1 1 1 2 \$650.00  10/25-10/25  1 1 1 2 \$650.00  10/25-10/25  1 1 1 1 2 \$650.00  10/25-10/25  1 1 1 2 \$650.00	15		5P-530P ne Comment:	1-TV NEWS 8 AT		:30	\$600.00	10/23-10/23	Н	H	Н	\$600.00	
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	21		11P-1135P	8 @		:30	\$900.00	10/25-10/25	н	Н	Н	\$900.00	

Estimate# 2509	Product IDCVF DONNELLY	Advertiser ( ).IDCVF_DONNELLY	Station WISH-TV INDIANAPOLIS, IN		EC'd Yes	Rep Order# 6866192 Ver# 1 Mod# 0 Status Confirmed
						₩ 0 S
Agency C/P	V		Agency (			tatus Confirmed
1/P2/E	VASHING'	50 MASSA	) BU			Tra
Agency C/P1/P2/E 354/352/2509	WASHINGTON, DC 20001	650 MASSACHUSETTS AVE, N.W., SUITE 210	y ( )BUYING TIME	Showing Buylines: All Lines	Last Received:	Traffic Order# 216166
	Salesperson	Sales Office	Rep Firn	Lines	10/22/2012 10:56 AM	Printed:
	$\widehat{}$	fice ( ) PHILADELP	מ		10:56 AM	<b>Printed:</b> 10/24/2012 11:58 AM

Buyer Phone# Fax# Erica Corso Flight Dates Hiatus Weeks 10/23/2012 - 10/29/2012 Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938 ELPHIA VADY

Report Totals: 21 / \$10,450.00

--- REPORT TOTALS---

---SALES MONTHLY TOTALS---

Oct 12:

18 / \$9,100.00

Nov 12:

3 / \$1,350.00

Station Totals: 21 / \$10,450.00 Sales Totals: 21 / \$10,450.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$104,500

CABL VTTV

WISH MXIN

YUNW

%

WRTV

%

WIHR

30%

30% 10%

30% %

COMP ESTIMATED ---COMPETITIVE COMMENTS---

Demos Books RA35+ null

-- CREDIT RISK --

CASH IN ADVANCE

3 of w

## Spot Manager: All, 10/23/12-10/29/12

	\$10,450.00							
	\$10,450.00		· · · · · · · · · · · · · · · · · · ·					
P3	\$150.00	8:44:40 AM CBS This Morning	10/29/12	8-9a :30	CBS This Morning @8	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
Р3	\$600.00	News 8 @5	10/29/12	5-530p :30	News 8 @5p	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$600.00	News 8 @530	10/29/12	530-6p :30	News 8 @ 530p	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$550.00	7:05:59 PM M-F 7-730p	10/26/12	658-730p :30	Inside Edition	IDCVF DONNE 2509	POL/IDCVF-Donnelly	WISH
<b>P</b> 3	\$600.00	6:19:11 PM News 8 @ WX Spo	10/26/12	558-630p :30	News 8 @6	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P2	\$650.00	12:23:33 PM Noon News	10/26/12	158a-1230p :30	Noon News 1	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$350.00	7:26:32 AM CBS This Morning	10/26/12	7-8a :30	CBS This Morning @7a	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P4	\$150.00	5:19:07 AM Daybreak @ 5am	10/26/12	5-530a :30	Daybreak @ 5am	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$900.00	11:32:16 PM LN M-F	10/25/12	11-1135p :30	News 8 @ 11 M-F	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$600.00	5:44:52 PM News 8 @530	10/25/12	530-6p :30	News 8 @ 530p	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$600.00	5:27:40 PM News 8 @5	10/25/12	5-530p :30	News 8 @5p	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$150.00	8:27:26 AM CBS This Morning	10/25/12	8-9a :30	CBS This Morning @8	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$550.00 JSD121330H	7:06:59 PM M-F 7-730p	10/24/12	658-730p :30	Inside Edition	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
Р3	\$600.00 JSD121330H	6:28:11 PM News 8 @6	10/24/12	558-630p :30	News 8 @6	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P2	\$650.00 JSD121330H	12:05:26 PM Noon News	10/24/12	1158a-1230p :30	Noon News	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
Р3	\$350.00 JSD121330H	7:58:56 AM CBS This Morning	10/24/12	7-8a :30	CBS This Morning @7a	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P4	\$150.00 JSD121330H	5:17:20 AM Daybreak WX Spo	10/24/12	5-530a :30	Daybreak @ 5am	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$900.00 JSD121330H	11:27:17 PM LN M-F	10/23/12	11-1135p :30	News 8 @ 11 M-F	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$600.00 JSD121330H	5:57:44 PM News 8 @530	10/23/12	530-6p :30	News 8 @ 530p	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
P3	\$600.00 JSD121330H	5:11:15 PM News 8 @5	10/23/12	5-530p :30	News 8 @5p	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIM
P3	\$150.00 JSD121330H	8:26:11 AM CBS This Morning	10/23/12	8-9a :30	CBS This Morning @8	IDCVF DONNE 2509	POL/IDCVF-Donnelly	HSIW
							Alt Order #: 06866192	Alt Order #
Priority	Rate Ad-ID	Air Time Inv. Code (Placed)	Date -	me Period Length	Estim Order Inventory Descript Time Period	Product	Advertiser	Station

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	e box) AL CANDIDA	ATE		E/LOCAL CA	NDIDATE	_
To Ava Windov	il Themselve v, Federal Ca	s of The Low ndidates Mus	est Unit Cha t Sign The C	rge During a Certification	Political On Page 3	
Station and	l Location:			Date 2	: .012	
I,	Buyir	ng Time, LC		.E.J Authorite	d by the Toe Donnelly, a legally	Caupaign
qualified candida	ate of the	Democratic	,		political	
in the	6	eneral				
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks	
		AS				
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						]
Total Charg	ges: ∯				NET	

For programming that, in whole or in part, "connational importance," list the matters below:	nmunicates a message relating to any	political matter of
Indiana Democratic Congressional Victorial Washington St. Suite 1165	lory Fund Authorized by the Joe	Donnelly Catapaign
Indianapolis, IN 46204		
I represent that the payment for the above described		
and you are authorized to announce the time as I represent that this person or entity is either a le committee/organization of the legally qualified	paid for by such person or entity. egally qualified candidate or an autho	
The name of the treasurer of the candidate's aut		
This station has disclosed to me its political advand discount, promotional and other sales practi	ertising policies, including: applicab	ele classes and rates;
To Be Signed By Candid	date or Authorized Com	nmittee
06/13/12	Signature	
To Be Signed By	Station Representative	e
☐ Accepted ☐ A	Accepted in Part	Rejected

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Signature

Printed Name

Title

## **CANDIDATE CERTIFICATION**

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Penneday
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:
☐ does ☐ does not
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:
(check applicable box)
the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.
signature of eandidate or authorized committee
Signature of Fandidate of Satisfication (1997)
printed name date
date